

# CRYSTAL DISPLAY SYSTEMS LTD



## Digital Signage Brochure

*"Your reliable provider of  
digital signage solutions."*

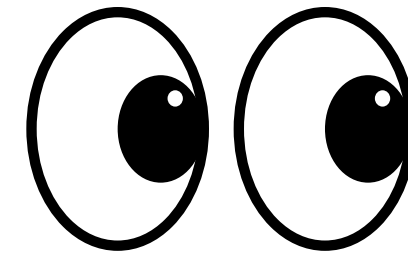




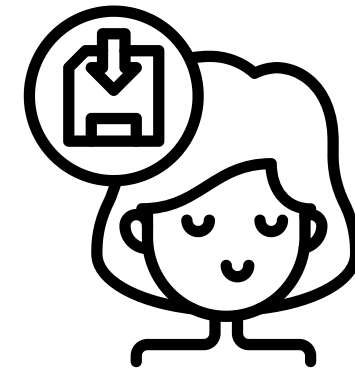
# Contents

- Crystal Display Systems – About us!
- Traditional Digital Signage
- Unique Aspect Ratio Range
- High Bright Solutions
- Transparent Solutions
- HALO LED Frame Monitors
- Open Frame Monitors
- Industrial Tablets
- Bespoke Solutions

## Why Digital Signage?



Digital signage captures 400% more views than static displays



83% of people recall at least one ad they saw on digital signage



Digital signage can lead to a 29.5% increase in retail sales



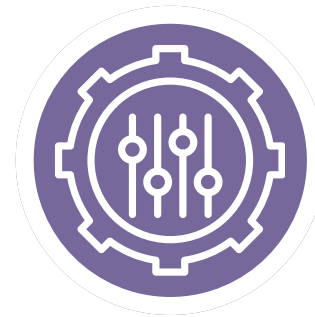
Digital displays increase brand awareness by 47%

# Crystal Display Systems – About us!

We are your dedicated partner for LCD displays and solutions, specialising in tailored designs and custom solutions. Our team is focused on YOU, committed to providing the best service alongside top-notch products.



OVER 1,000 PROJECTS  
COMPLETED



OVER 1,100 DESIGN-IN  
PROJECTS



SHIPPED TO MORE  
THAN 50 COUNTRIES  
WORLDWIDE



MORE THAN 14 YEARS  
OF EXPERIENCE



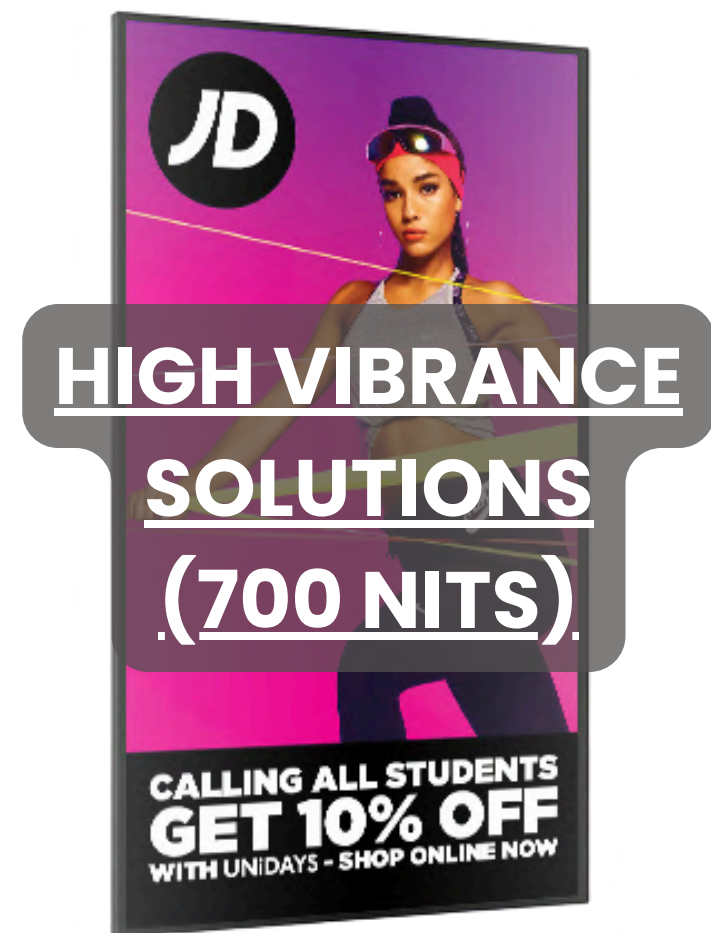
MORE THAN 1,200  
SATISFIED CUSTOMERS



CONTINUOUS  
BUSINESS GROWTH



# Traditional Digital Signage Range



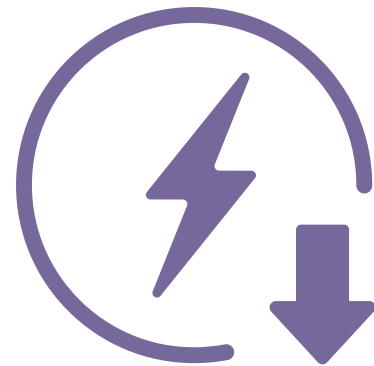


# CORE DIGITAL SIGNAGE MONITORS

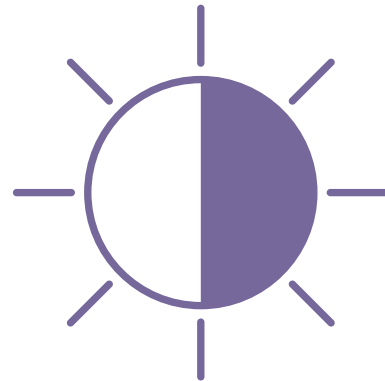
ADAPTABLE, BUDGET FRIENDLY,  
COMMERCIAL GRADE AV MONITOR WITH  
SIMPLE DIGITAL SIGNAGE MEDIA PLAYER



NARROW  
BEZEL



POWER  
EFFICIENT



IPS  
PANEL



LOW  
COST



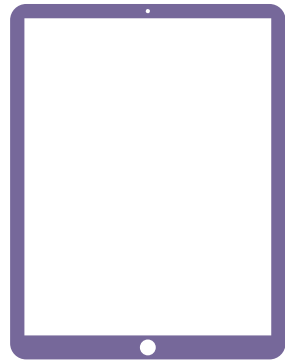
VISIT THE  
WEBPAGE





# SLIMLINE PRO PREMIUM DS SOLUTIONS

STUNNING DISPLAYS THAT COMBINE TABLET-LIKE  
AESTHETICS WITH A ROBUST MILD STEEL  
ENCLOSURE AND TEMPERED GLASS FACE



TABLET-  
ESQUE  
DESIGN



SIMPLE TO  
UPDATE



TOUGHENED  
SAFETY  
GLASS



FLUSH FIT  
WALL  
MOUNT

VISIT THE  
WEBPAGE



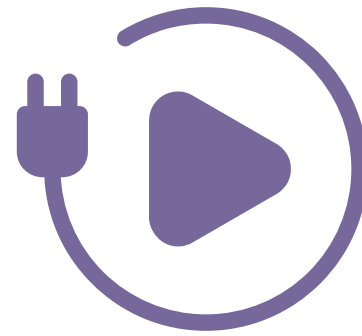


# LARGE FORMAT DS SOLUTIONS

ULTRA-HIGH DEFINITION PROFESSIONAL  
MONITORS WITH BUILT-IN 4K ANDROID  
MEDIA PLAYER



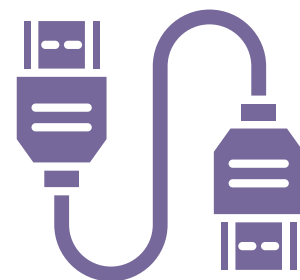
REMARK-  
ABLE 4K  
DISPLAY



SIMPLE TO  
UPDATE



INTEGRATED  
ANDROID  
PLAYER



CONNECT  
TO YOUR  
DEVICE

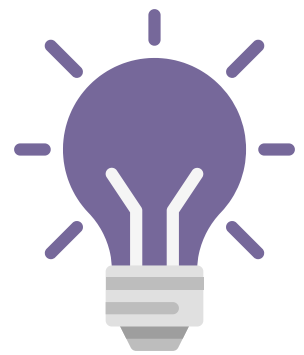
VISIT THE  
WEBPAGE



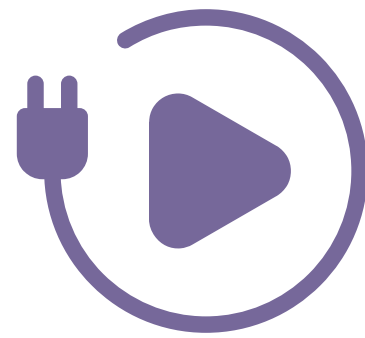


# HIGH VIBRANCE SOLUTIONS

PERFECT FOR BRIGHTLY-LIT RETAIL ENVIRONMENTS OR AS A BUDGET FRIENDLY WINDOW DISPLAY



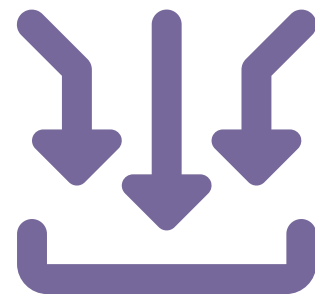
700 NITS  
BRIGHT-  
NESS



PLUG AND  
PLAY



INTEGRATED  
ANROID  
PLAYER



MULTIPLE  
INPUTS

VISIT THE  
WEBPAGE



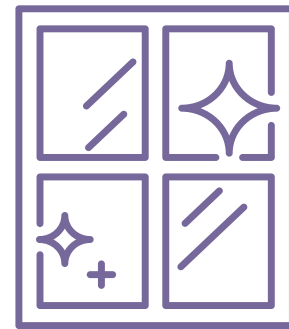


# ULTRA HIGH BRIGHT DS SOLUTIONS

DESIGNED FOR OUTWARD-FACING  
WINDOW DISPLAYS IN DIRECT SUNLIGHT



3,500 NITS  
BRIGHT-  
NESS



IN-  
WINDOW  
DS



COMMER-  
CIAL  
GRADE



VIEWABLE  
THROUGH  
POLARISED LENSES

VISIT THE  
WEBPAGE



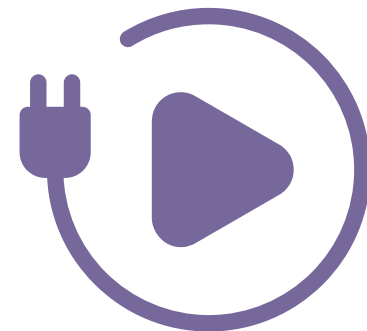


# DOUBLE SIDED WINDOW DISPLAYS

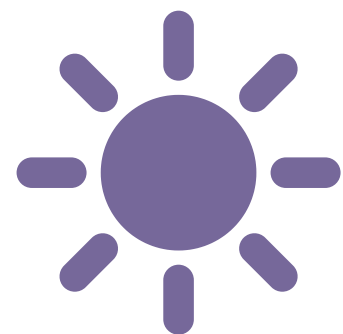
HANGING DOUBLE-SIDED WINDOW DISPLAYS –  
SUPER SLIM HIGH VIBRANCE PLUG AND PLAY  
DISPLAYS. DOUBLE YOUR POSSIBILITIES!



CMS  
NETWORK  
OPTIONAL



PLUG AND  
PLAY



700 NITS  
HIGH  
BRIGHTNESS



LOW  
COST

VISIT THE  
WEBPAGE

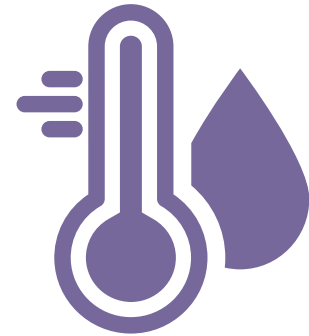


# HIGH BRIGHT DOUBLE SIDED WINDOW DS SOLUTIONS

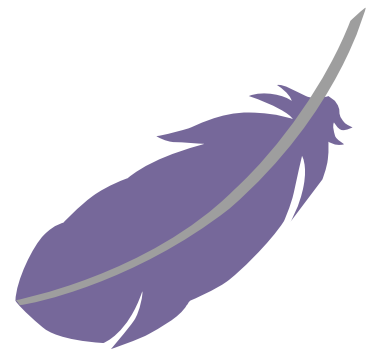
DUAL-SIDED DIGITAL SIGNAGE WINDOW  
DISPLAYS 3,500CD/M<sup>2</sup> OUTWARD-FACING  
1,000CD/M<sup>2</sup> INWARD-FACING



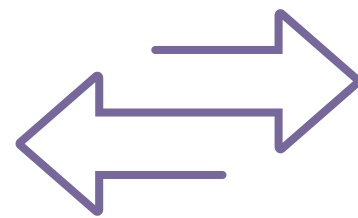
ACCESSIBLE  
PORTS



SMART  
TEMP  
CONTROL



LIGHT  
WEIGHT  
DESIGN



DIFFERENT  
CONTENT ON  
BOTH SIDES

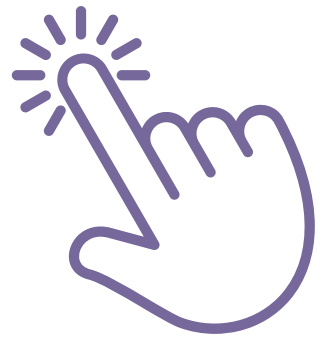
VISIT THE  
WEBPAGE



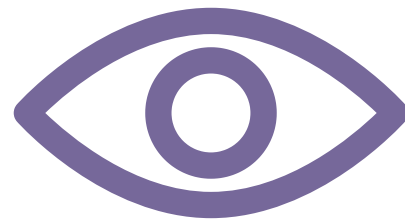


# INTERACTIVE TOUCH DIGITAL SIGNAGE

DO YOU NEED A FLEXIBLE SOLUTION WITH OPTIONS FOR OPEN  
FRAME / INTEGRATED WINDOWS FOR KIOSK OR WALL-MOUNTED  
APPLICATIONS?



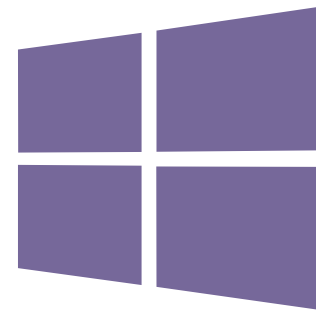
10 POINT  
PCAP  
TOUCH



SURFACE  
PLASMA  
TREATMENT



BUDGET  
FRIENDLY



WINDOWS  
OPTIONAL



VISIT THE  
WEBPAGE

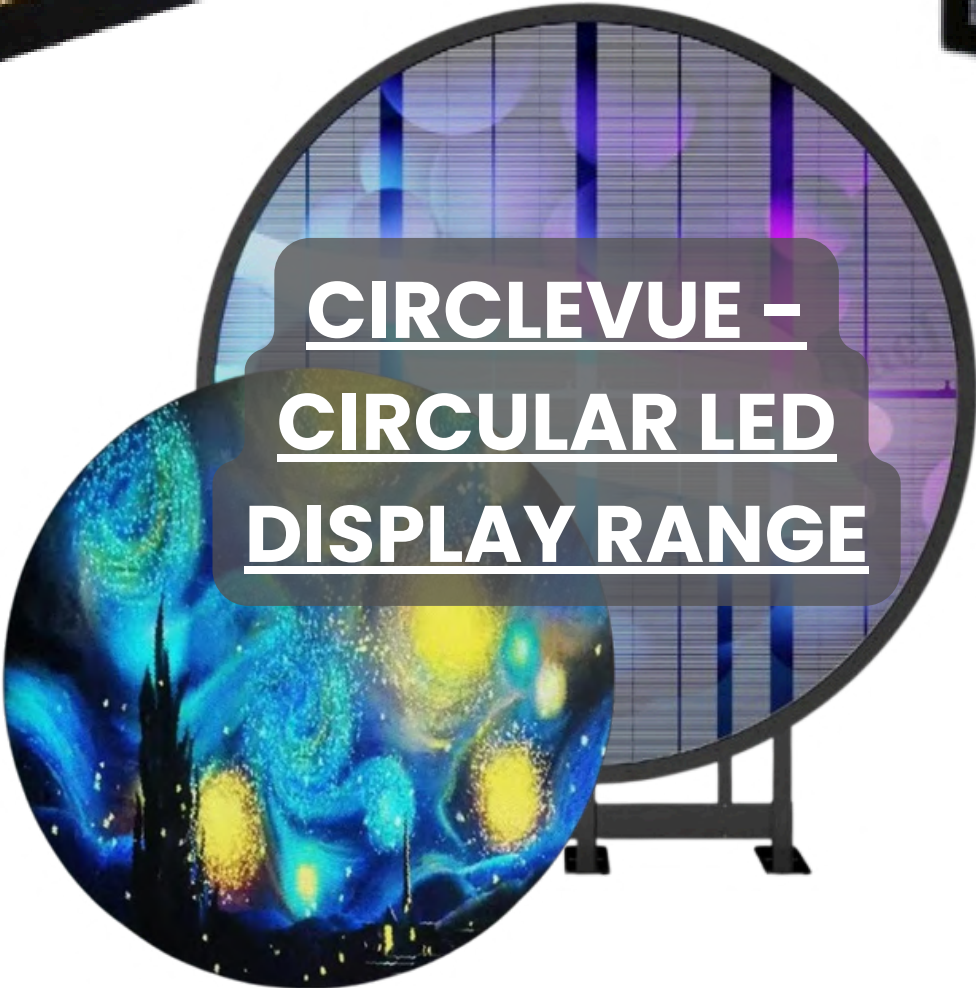




# Unique Aspect Ratio Range



StretchedVUE



SquareVUE



CircleVUE



# StretchedVUE



## STRETCHED LCD MONITORS

- Huge range from 6.2" to 77.5"
- Up to 4K resolution
- High bright options
- Touch interactive options
- Enclosed monitors or panels and kits for integration
- Unique aspect ratios to catch viewers attention and squeeze into tighter spaces

CLICK HERE FOR  
**CASE  
STUDIES**

**VISIT THE  
WEBPAGE**



# SquareVUE



## SQUARE LCD MONITORS

- 22", 33.2", 35.2", 35.6", and 59.2"" sizes
- Versatile inputs: HDMI, VGA, DP, DVI
- Durable & robust, designed with industrial components
- In-built touch options
- UK stocked items available
- Custom options for projects include – IP65 front, optically bonded AR glass and more

**VISIT THE  
WEBPAGE**





# CircleVUE



## CIRCLE LED DISPLAYS

- Sizes – 500mm, 1000mm, 1500mm, 2000mm, and 2500mm
- With or without edge cover
- High resolution – 2.5mm pixel pitch
- Modular panels or segments – lightweight and easy to install
- Advanced processing and dynamic scaling ensures sharpness of your content
- 800~1,000 nits brightness

**VISIT THE  
WEBPAGE**





# CircleVUE



## CIRCLE LCD MONITORS

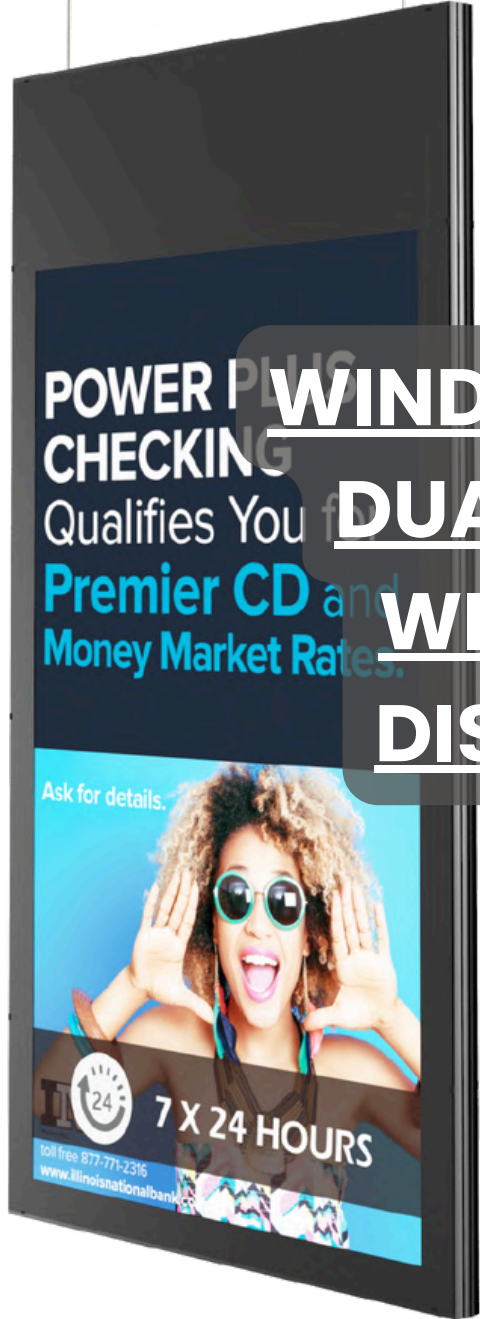
- 23.6" **TRUE** circle
- Up to 1,000 nits
- Input options include HDMI, DisplayPort, and VGA
- AR / AG glass options
- Optical bonding and IP rated options
- HALO LED surround optional
- UK stocked options for quick samples

**VISIT THE  
WEBPAGE**





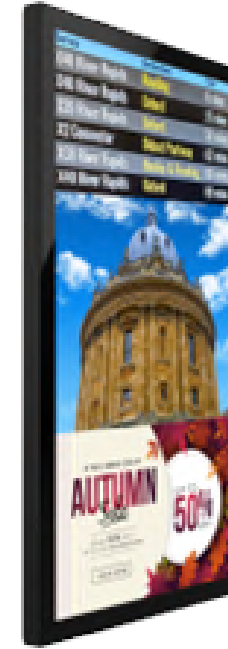
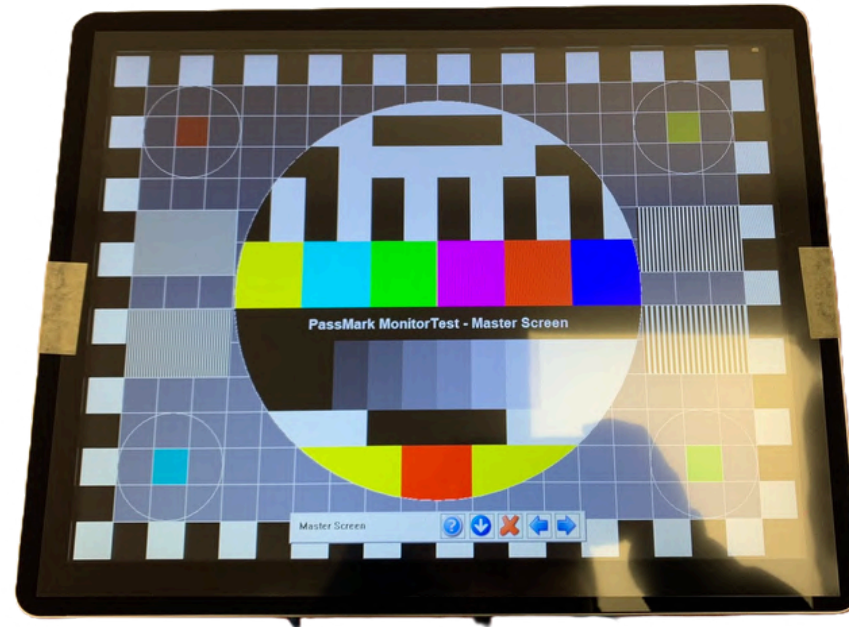
# High Bright Solutions Range



BrightVUE



# Outdoor Solutions IP65 & IP66 Solutions OutdoorVUE



- Open framed or enclosed IP65 front faced monitors for integration
- From 5.7" right up to 86"
- Wide viewing angles & wide operating temps
- Chassis, chassis mount, stainless chassis, flush mount or rack mount
- High brightness up to 1,000 nits
- Optional ambient light sensor & optical bonding
- Robust, user friendly, and superb visual performance
- Designed to withstand challenging environments
- Durable and reliable in a multitude of applications including outdoor kiosks, industrial automation and more

[Link to website](#)



- All-In-One IP rated waterproof monitors and displays – Ultra Thin 91.5mm
- 32", 43", 49", 55", 65", and 75"
- Sunlight Readable High Brightness LED Backlight
- True IP66 sealed – front and rear, no fans, no vents, no filters
- Galvanised Steel + zinc plated + fine grain powder triple coating
- Tempered Glass with AR coating
- Transmissivity > 93%, Reflectivity < 2%
- Operating Temperature -20°C to +50°C / Operating Humidity 5% to 98% / Operating Altitude (m) 2000
- WIFI standard (4G Optional)
- Inbuilt PCAP touch optional
- Customisation available

[Link to website](#)





# Dual Sided Window Displays & High Brightness Monitors



## Dual Sided High Brightness Window Displays

- 43", 49" and 55"
- Brightness options - 2500 / 700, 1500 / 700, 700 / 700 / 300 and 400 / 400 nits
- Two displays back to back and still only 48mm thickness
- Lower brightness side for indoor and higher brightness side for outdoor, doubling your advertising space
- Android OS / Windows OS / or HDMI input
- Easy access for maintenance

WindowVUE

[Link to website](#)



## High Brightness Monitor Range

- From 7" right up to 75"
- Up to 6,000 nits brightness
- Extended operating temperatures
- Ultra resistant blackening 110°C panel options
- Open framed or closed framed chassis
- Touch options available
- Optical bonding optional
- Full custom solutions available

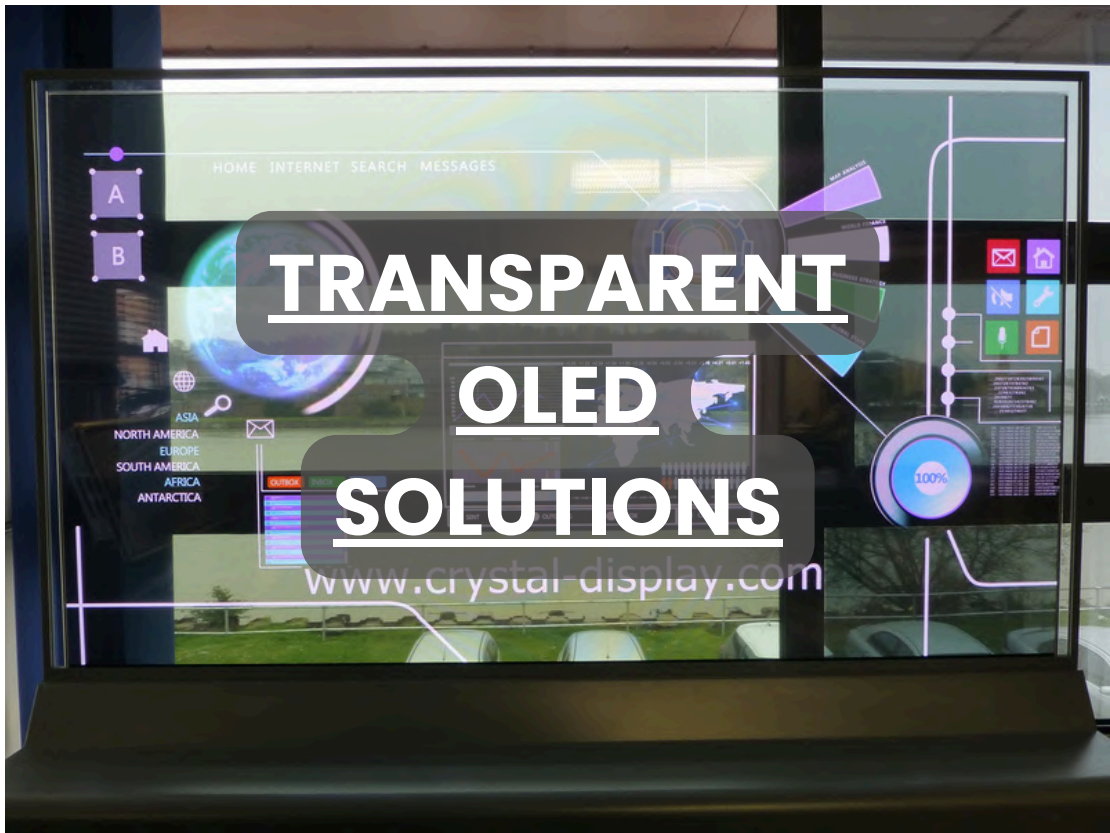
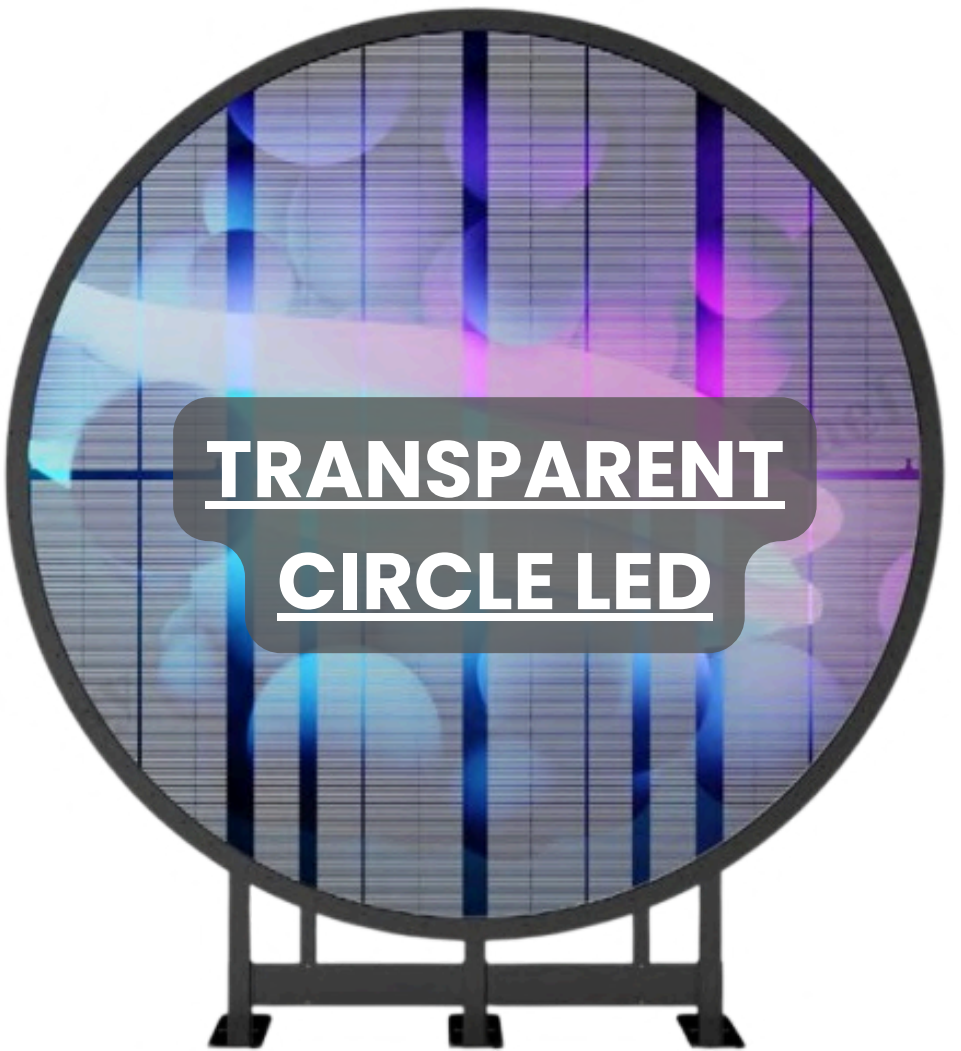
BrightVUE

[Link to website](#)





# Transparent Solutions ClearVUE





## Transparent LCD Kits

- Still the most “WOW-factor product of all time!
- Standard Diagonal Screen Sizes: 21.5” to 86” up to 4K UHD resolution
- Media Board with VGA and HDMI
- Remote IR sensor
- Optional PCAP and IR Multi Touch Screens

***CLICK  
HERE***

***CLICK HERE FOR  
CASE  
STUDIES***



# Plug and Play Transparent Showcases

- Standard Diagonal Screen Sizes: 21.5" to 43"
- Temperature cooling with in-built fans
- High quality LED lighting
- Finished solution – just connect to your media player or pc
- Optional touchscreen

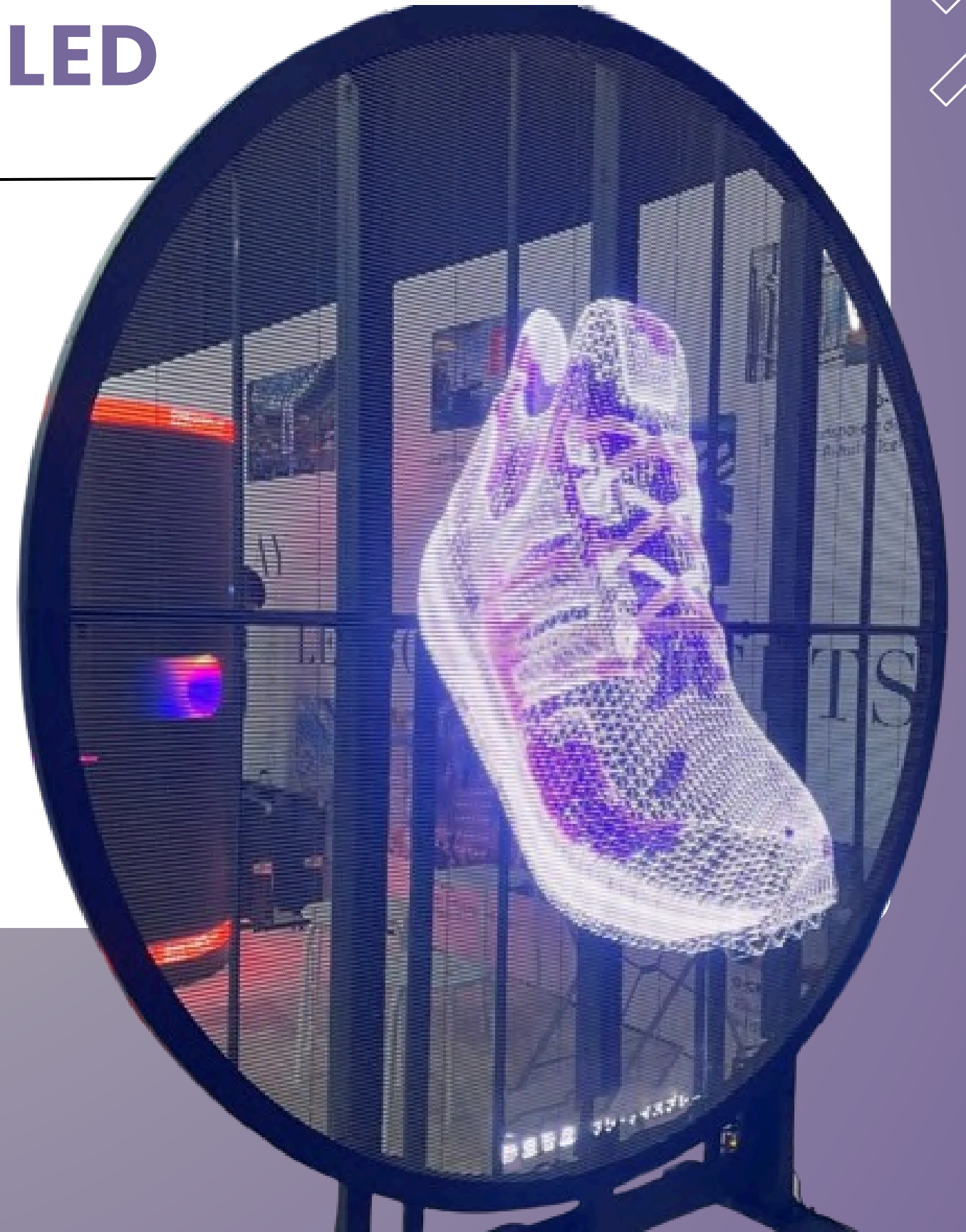


**CLICK  
HERE**



# CircleVUE Transparent LED

- Up to 3m diameter display size
- Ultra-narrow aluminium alloy frame
- High precision led modules
- Easy maintenance
- 2,000 ~ 2,500 nits brightness
- Unmatched clarity



**CLICK  
HERE**

# Transparent LED

*“Bring your windows to life without blocking the natural light”*

- 5 models to choose from depending on your application
- Flexible modular design which can be built up to any size, up to 7,500 nits brightness
- Transparency up to 85%
- Custom options available
- Enhance spaces for the ultimate advertising platform



**CLICK  
HERE**



# Transparent OLED

*“High-end premium solution ruggedised with optically bonded front glass”*

- Seamless self-emitting transparent technology (300 nits) & 38% transparency
- Available in 30", 55" and 75" display sizes with multiple different options for each
- PCAP & IR touch options
- Portrait and landscape



**CLICK  
HERE**

# HALO LED Frame Monitors Range



***“Designed for casinos, but could be your next stand-out LCD product for a retail application!”***

- From 10" to 55"
- 10 Point PCAP Touch or Protective Glass
- Offering VGA / HDMI and / or Display Port video input options
- Fully Controllable RGB LED Halo Surround for Gaming / Casino Applications
- USB Touch connection and mechanical integration via VESA mount on the back
- Displays bright & vibrant colours
- No external controller needed
- Suitable for portrait or landscape
- Curved options also available

[Link to halo page](#)





# Standard Open / Closed Framed LCD Monitors

CrystalVUE



- Industrial monitors from 7" to 85"
- Including LCD displays, touch screen panels, outdoor displays, and digital signage
- Multiple mounting options include Chassis, Open Frame, Panel Mount, and Rack Mount
- Other upgrades include IP65/66/67, Stainless Steel, Wide Temperature, High Brightness, and Multi-Touch models
- Glass Cover Surface Treatments: AG (Anti-Glare), AF (Anti-Fingerprint), AR (Anti-Reflection)
- Display Ports: VGA, DVI, HDMI, DP, and more

Link to  
website



Link to our monitor  
builder page



***"YOU (or we) design it, and WE build it"***

# Glorystar Industrial Tablet Solutions



*"Power at your fingertips"*



[Link to website](#) 

## Nebula Kiosk Tablet Range

- Comprehensive self-service kiosk with **Android**
- Commercial grade and powerful processing power
- Range of optional add-on peripherals, offering flexibility in its usage and applications
- Three versions available, all in 10", 15.6" or 21.5"
- Nebula Generation 1 Cortex A17, Quad core 1.8GHz
- Nebula Generation 2 Quad Core ARM Cortex A55@2.0GHz
- Nebula Lite Quad Core ARM Cortex A53 @1.5GHz
- And Bonus 10" Nebula Glow with HALO LED surround

## Ultron Windows Touchscreen Computer

- Similar to the Nebula but with a **Windows** based platform
- Also available in 10", 15.6", and 21.5" models
- Ultron is pre-installed with Windows 10IoT with Win32 apps and optional license. Optional Windows 10 or Linux 32/64 bit
- CPU options – Intel Celeron J1900 / J6412, Intel Core i3-8145U, or Intel Core i5-8265U



[Link to website](#) 



# Bespoke Solutions

- Contact us with your idea and let us make it a reality
- Leverage our industry professionals with their knowledge and guidance to supercharge your vision
- Agree a project scope and budget
- Rapid prototypes reducing your time to market
- Delivery schedules and stockholding
- Complete after sales support



Link to  
website



*"Not everything has to be identical."*



# Our Customers Include...

*"Our reputation as seen through the eyes of those who matter the most."*



BAE SYSTEMS



ZENITH  
WATCH MANUFACTURE SINCE 1865

BOSCH

DELL™



PHILIPS

QUALCOMM®

SONY®

Electrolux

Miele



Timberland

national  
express

GUINNESS

JOHN DEERE

香港太空館  
HONG KONG SPACE MUSEUM

## Our Testimonials



“

”

“The CDS team were really helpful in sorting out an order for an IP rated LCD monitor. Their communication and assistance were professional and timely and I wouldn't hesitate to use them again in the future or recommend them to others in the industry.”

“We use over a dozen of the ultra-wide touchscreen monitors and have had nothing but good results.”



“

”

“CDS are a pleasure to work with and quite helpful in assisting with finding the right product. The team are very responsive, and followed up to ensure we received the product and that our experience was a positive one.”

“A great partner! The team are always very helpful with anything I request now matter how unique the project.”



“

”

“Ash Hawkes and Meghan Mudge are great at taking care of our needs. I would highly recommend CDS for any business looking for a custom solution. The CDS team is very attentive and dedicated to customer service. They made the whole process painless and easy. The level of customer service they have provided makes me excited for the future of our business relationship. Keep up the fantastic work!”





# Have a question for our team?

If you need any additional information or wish to discuss your project with us in more detail then we would love to hear from you!

## CONTACT US

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W : [crystal-display.com](http://crystal-display.com)

Your Global Displays Specialist

